

**Full Bleed** designs should keep graphics snug against the outside edge of this guide, but keep text and primary content inside the **Safe Zone**.

**Bleed Size 7.25" x 5.25"**

**Document Size 7" x 5"**

**Safe Zone (.25" from trim)**

## Postcard - 7" x 5" (Front Side)

Make sure you **delete this layout guide** before uploading your artwork. Print Sf is not responsible for guide layers left in the document.

**Full Bleed** designs should keep graphics snug against the outside edge of this guide, but keep text and primary content inside the **Safe Zone**.

**Bleed Size 7.25" x 5.25"**

**Document Size 7" x 5"**

**Safe Zone (.25" from trim)**

To prevent errors in USPS address scanning processes, avoid any text containing zip codes, city names or state names in the **BLUE AREA**.

## Postcard - 7" x 5" (Mail Side)

Make sure you **delete this layout guide** before uploading your artwork. Print Sf is not responsible for guide layers left in the document.

### KEEP THIS GRAY AREA CLEAR!

The Gray Area is reserved for the address and the barcode.

**USPS Regulation:**  
No printing except barcode in the this area.

**Important Note:** A white box the same dimensions as this Gray Area will print on TOP of your image.

Postage Clear Zone

**Important Note:**  
A white box the same dimensions as this Gray Area will print on TOP of your image.