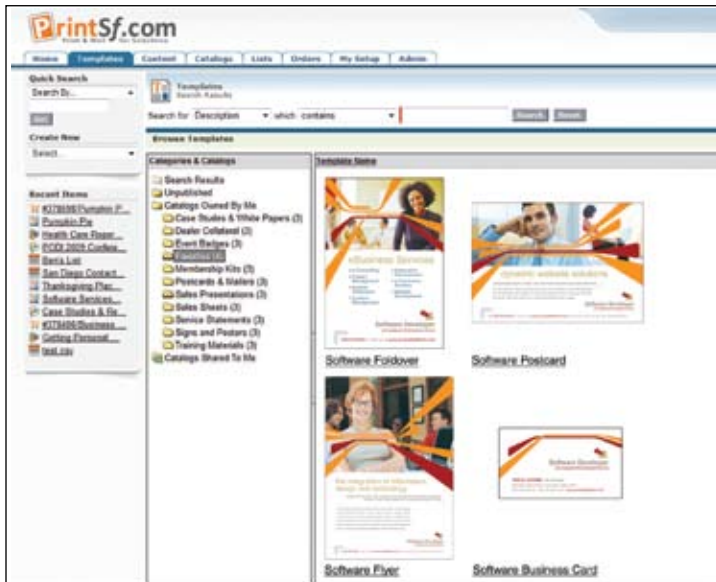


Collateral On Demand

Marketing at the Speed of Business

In an on-demand world, marketing collateral must change at the speed of business without leaving a trail of costly waste. Content should be digital, personalized, and data-driven, and interact on-demand with your Salesforce data and workflow.

Print Sf Collateral On Demand delivers an online, digital catalog of your printed materials to sales teams, partners and customers. Parties can conveniently personalize, download and email collateral, or order centralized printing for shipment or direct mailing.



Print Sf's template library empowers your sales team, dealers, franchisees & partners to personalize, proof & order collateral on demand.

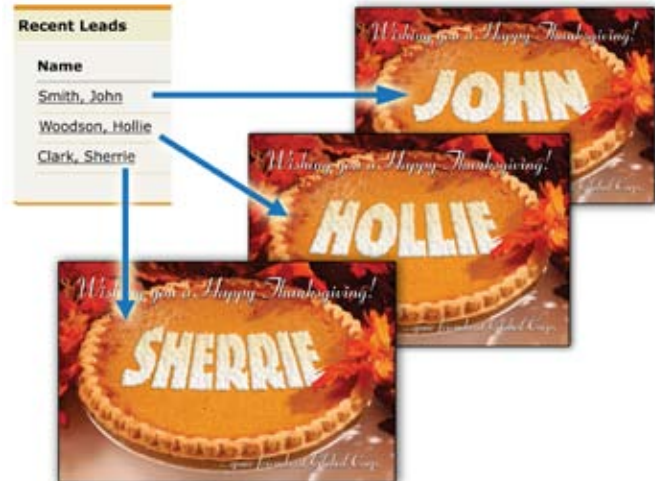
Web-to-Print streamlines your marketing process, empowering your team to publish, revise, and distribute collateral in moments. Cost and waste are slashed and tight control is gained over brand and message.

Personalize On-Demand

At the heart of Print Sf beats our powerful variable data publishing engine, fueled by the relevance of your Salesforce data.

Existing and new collateral can be transformed into high impact, one-to-one documents with personalized messaging, offers and images.

Virtually any document or media can be personalized on-demand from any Salesforce object or report.



Any document or collateral targeted to leads, customers, partners and employees can be personalized from Salesforce data

- Product Sheets
- Postcards & Direct Mail
- Membership Kits & Newsletters
- Franchise & Dealer Collateral
- Event Packages & Name Badges
- Employee & HR Packages
- Service Reminders & Statements
- Posters & Signage
- Custom Labels & Packaging

More Results. Less Waste.

Personalized marketing generates two to ten times the response rates of static, mass marketing. You get more leads and opportunities per marketing dollar invested.

Beyond more leads and sales, Web-to-Print also reclaims much of the six to ten dollars wasted on administrative costs for each dollar spend on printed materials.

New promotions are completed in less time and the waste of outdated inventory is eliminated as you enjoy our eco-friendly, digital publishing platform.

