Version 1.33 Release Notes

Table of Contents

Release 1.33 Overview

As part of our ongoing enhancements, we are pleased to announce our application will be updated to our latest version 1.33 on the evening of Sunday, November 7, 2009. All customers will have immediate access to all updated features and capabilities, and no further action is required on your part.

Outlined below are some of the key enhancements you should know about. Please don't hesitate to contact us with any questions or issues and, as always, we truly appreciate your business.

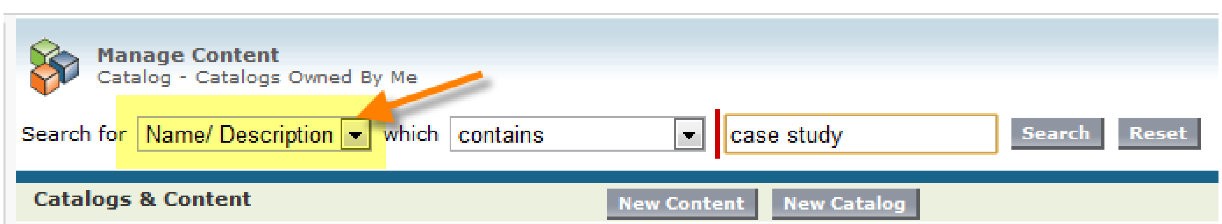
Sincerely, The Print Sf Support Team
support@printsf.com
866-799-4773 x102

New Features and Capabilities

Faster, More Flexible Searches for Content & Templates

Based on customer feedback, several enhancements have been made to make it easier – and faster – to find specific (a) Templates or (b) Content. These enhancements include:

1. Searches now look across BOTH Name and Description fields (for both Templates and Content). Thus, when entering “case study”, for example, any match with this text in <u>either</u> the Name or Description field (or both) will be returned.



2. The Description field for both Templates and Contents has been increased to 510 characters to accommodate longer descriptions. Additionally, the former Template “Key Words” field has

been consolidated into the Description field, with the intent that Users will use the longer Description field to accommodate both the description and any key words, and thereby simplify searches.

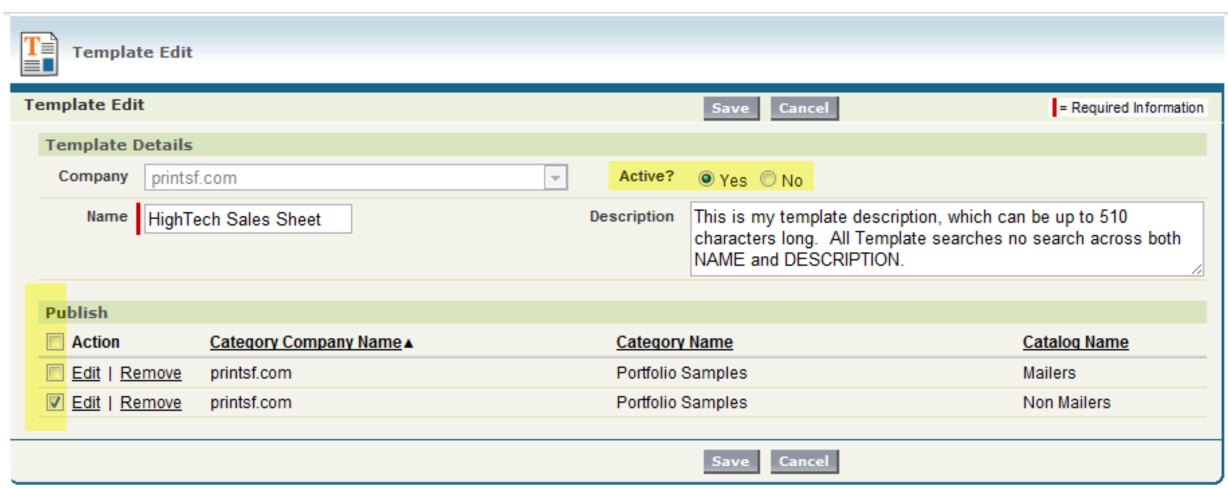
3. Content searches are significantly faster. Users with large numbers of items in their Content Library were experiencing delays of up to 10-15 seconds on requested search results, and thus we have enhanced the search functions to return results much more quickly.

Enhanced Template Publishing for Marketing Users

To empower customers to increasingly self-manage their Template Library, the following new features have been added:

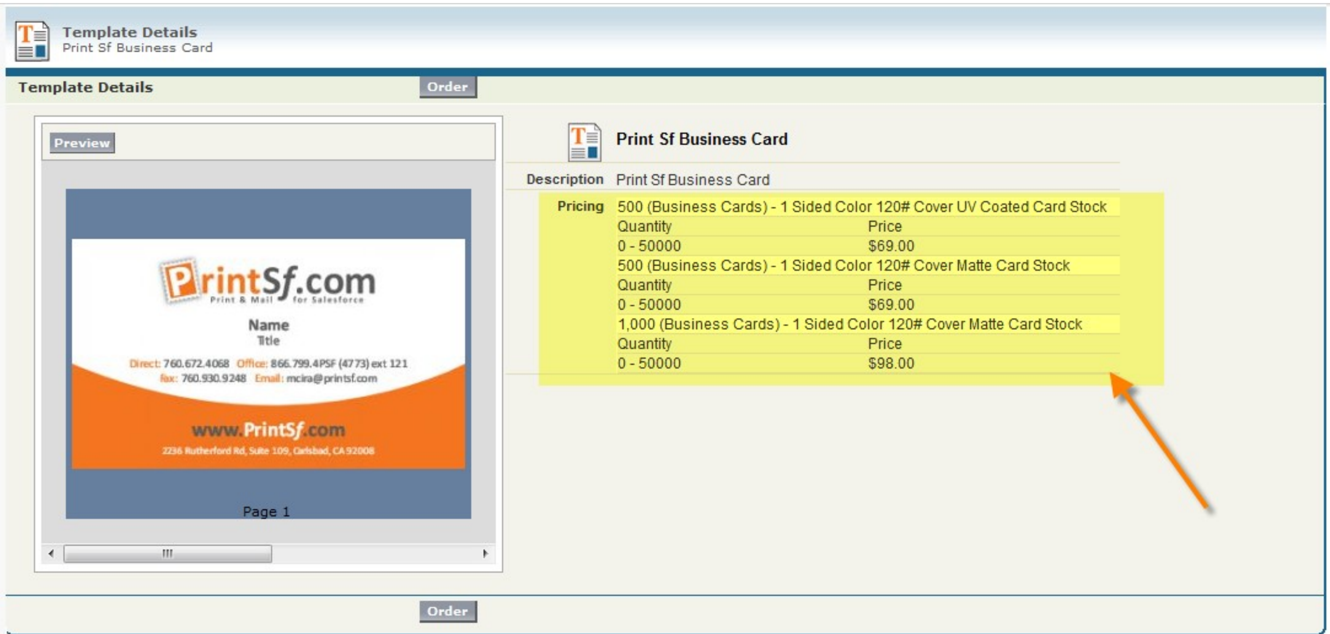
1. Marketing Users can now edit your company-owned print on demand Templates by clicking on the Edit button at the Template Detail page.

2. From the Template Edit page, Marketing Users can now edit the Template Name, Description, Active/Inactive Status, and also determine to which Categories and Catalogs a Template is published.



Pricing Information Now Provided at Template Detail Page

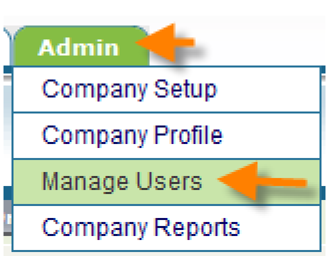
Users can now conveniently reference product and pricing information from the Template Details page BEFORE BEGINNING THE ORDER wizard.

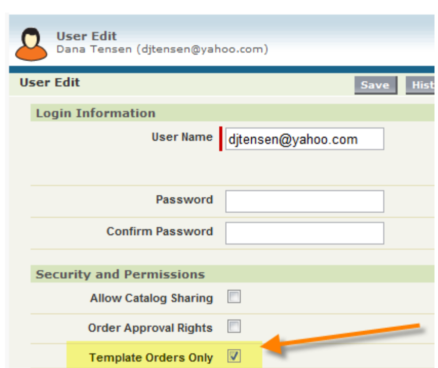


Optionally Limit Users to Ordering "Templates Only" (vs. with uploads)

Print Sf allows Users to order either (a) from a Template, or (b) using a PDF file uploaded to your Content Library. Template Orders are typically "locked down" in terms of paper and finishing choices and other options, and require no User input to determine print settings. This assures corporate materials always meet brand and quality standards. Alternatively, Users can also order using PDF files they have uploaded, with PDF based orders requiring the User to select a product (ex: 1 sided data sheet, tri-fold brochure, etc), paper options, finishing options, etc.

To allow companies to limit some or all Users to ordering using Templates only – and thus assuring brand and quality standards – the site now allows Marketing Users to optionally limit other specific Users to "Template Only" Orders. This is achieved by clicking ADMIN > Manage Users, then editing a specific user, and checking the "Template Orders Only" check box for that User, as shown below.





Sales Users Restricted from Assigning Follow Up to Other Users

Print Sf Users logging in directly from Salesforce CRM enjoy the option at the Invoice/Submit Order page of (a) optionally writing back Activity History records to Leads and Contacts, and (b) optionally scheduling a Follow Up Task against Leads and Contacts. Further, the History Record and Follow Task can optionally be assigned to other Salesforce Users. All of this functionality existed prior to our new 1.33 release.

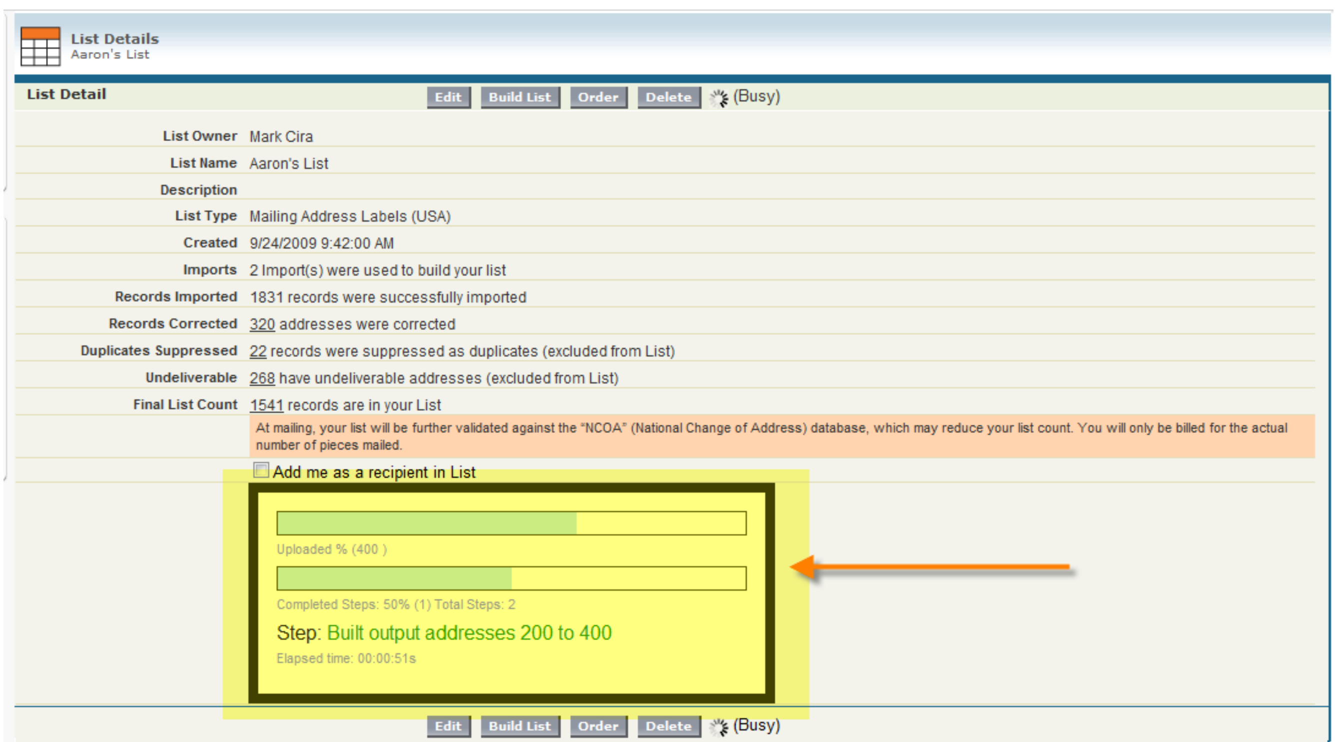
New to release 1.33, however, is that now ONLY Marketing Users have the right to assign Activity Histories and Follow Up Tasks to Salesforce.com Users other than themselves. Thus, effective in release 1.33, Sales Users of Print Sf can only assign Activity Histories and Follow Up tasks to their own Salesforce User record.

Real-time Progress Indicator on Mail List Processing

As you may be aware, Print Sf allows Users to build direct mail lists using any combination of Salesforce CRM data and/or CSV files. As part of this work flow, duplicates in the List are suppressed, and all records are validated and/or corrected against the USPS database.

Since the time required to process large lists containing thousands of records can be a full minute or longer, customers have advised us they become unsure if the system is still actively working during the processing delay, as until now the only visual indicator was a "spinning wheel" graphic.

To provide better visual feedback as the system processes larger lists, a progress indicator is now provided as shown below:

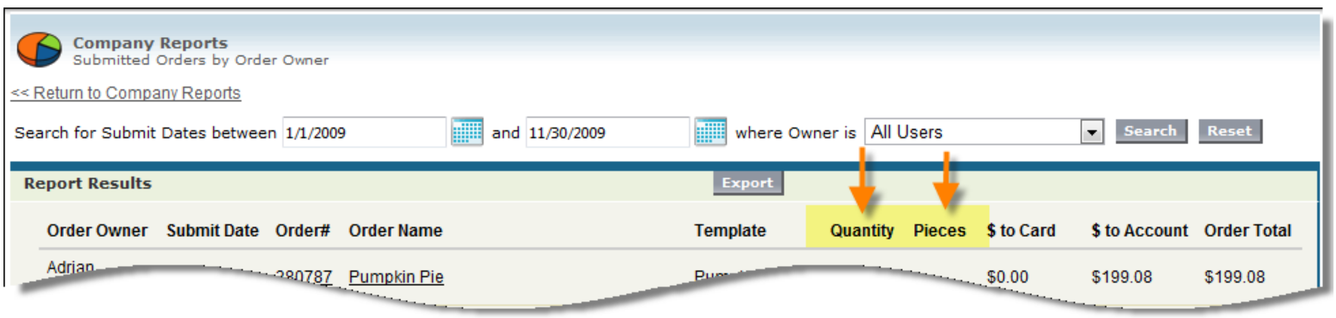


Reports Updated to Include "Piece Count" in addition to Quantity

In prior releases, a key metric in reporting on Orders was the "Quantity" ordered. Thus, if a given sales representative placed 2 orders in a month for (a) 100 brochures and (b) 50 data sheets, reports would show a total Quantity ordered across all Orders of 150.

Some customers, however, wish to limit their User to ordering certain items in "sets", such as a set of 500 business cards. In this case, Users were ordering a Quantity of 1 "set", and thus reports were showing a quantity of 1 without reflecting that such quantity of 1 actually included 500 individual printed pieces.

For customers that configure product ordering options to use "sets" or "packs" of multiple pieces (such as offering the option to order a "25 pack", "50 pack" or "100 pack" of brochures), the system now provides reporting metrics on both the QUANTITY and the number of PIECES. Thus, if ordering a quantity of 1 "25 pack", reports would show a quantity of 1 and a piece count of 25. An example is shown in the report below. (Note: "Piece Count" will only be available on orders placed after 11/7)



Bug Fixes

- Address Formatting Fixes: In the prior release, a bug was introduced which caused the "Replace" feature used to customize address block formatting to stop working correctly. This issue has been resolved in the current release 1.33.